

Michael McLaughlin

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TEACHING STATEMENT

My first priority is to ensure that students understand the course material and are able to apply the concepts to actual situations in the business world. To accomplish this, I rely on research-based methods to facilitate learning and design engaging classroom activities to attract and hold students' attention.

EDUCATION

Washington University in St. Louis	St. Louis, MO
Ph.D., Social Work (expected).	August 2018
M.L.S., tax concentration (law school).	May 2017
M.B.A.	May 2014
A.B.D., Accounting.	May 2011
Illinois State University	Normal, IL
M.S., Accounting.	May 2008
B.A., <i>summa cum laude</i> .	May 2005

POSITIONS

2015 – present	<i>Adjunct Lecturer</i> , Olin Business School, Washington University in St. Louis.
2014 – 2015	<i>Financial Controller</i> , End Results Worldwide, Guadalajara, Mexico.
2006 – 2011	<i>Research and Teaching Assistant</i> , Accounting.

PROFESSIONAL LICENSURE

Certified Public Accountant (active), Missouri.

- Have complied with all continuing education requirements by taking full-semester courses in individual taxation, corporate taxation, partnership taxation, state and local taxation, and tax credits at the Washington University in St. Louis School of Law within the past 12 months.

TEACHING EXPERIENCE

Adjunct Lecturer

2015 – present

Olin Business School, Washington University in St. Louis

Taught core and elective courses in financial accounting for the professional MBA (PMBA) program. Taught graduate courses in intermediate accounting for master's of accounting (MACC) and master's of finance (MSF) students. Currently teach undergraduate courses in financial accounting for BSBA students.

- Median overall teaching rating of 10/10.
- Teaching ratings exceed school-wide averages in each course delivered.

Teaching References

- Ron King, Myron Northrop Professor of Accounting, Olin Business School.
- Dan Elfenbein, Associate Professor of Strategy, Olin Business School.
- Joe Fox, Associate Dean and Director of Olin's Graduate Programs (retired).

Online Teaching

2013 – present

Creator of Edspira

Created the number one YouTube channel for accounting education in the world. The channel has 550 video tutorials covering concepts in financial accounting, managerial accounting, and tax. Nearly 50,000 students are active subscribers, using the videos to prepare for the CPA and CMA exams. Recently launched a website that provides a full learning management system with practice exercises students can complete after watching the videos. Nearly 80% of my students reported using the videos to study, and among those students 100% found the videos to be helpful.

- 98% of user feedback is positive.
- Videos are viewed 500,000 times per month for 30,000 hours.
- Content is used by students from 185 countries (61% of users are from outside the U.S.).

LIST OF UNIVERSITY COURSES TAUGHT INDEPENDENTLY

ACCT 2610 Financial Accounting (2 sections for BSBA students)	Fall 2017
Olin Business School, Washington University in St. Louis	
☐ Median rating 10/10. Average rating 9.9/10 (section 3) and 10/10 (section 6).	
ACCT 501 Financial Accounting 2 (for PMBA students)	Summer 2017
Olin Business School, Washington University in St. Louis	
☐ Median rating 10/10. Average rating 9.4/10.	
ACCT 5001 Financial Accounting (for PMBA students)	Summer 2016
Olin Business School, Washington University in St. Louis	
☐ Median rating 10/10. Average rating 9.6/10	
ACCT 562 Intermediate Accounting (2 sections, 1 for MACC and 1 for MSF)	Summer 2015
Olin Business School, Washington University in St. Louis	
☐ Median rating 10/10. Average rating 9.8/10 (MACC) and 9.3/10 (MSF).	

AWARDS AND HONORS

CALI Excellence for the Future Award (highest grade in a tax law class).	2017
William E. Gordon Research Fellow.	2017
Dean's Award for Corporate Social Responsibility, Olin MBA Program.	2014
TeamMBA Service Award, Graduate Management Admission Council.	2013
Full Tuition Dean's Scholarship, Olin MBA Program.	2011
Deloitte Foundation Fellowship, Deloitte & Touche.	2010
Outstanding Student Award, Master of Science in Accounting, Illinois State University.	2008
Student Achievement Award, Federation of Schools of Accountancy.	2008

GRANTS

Deloitte Foundation Doctoral Fellow, \$25,000.

Center for Social Development, \$1,000. Awarded to study the effect of tax credits on social outcomes.

PUBLICATIONS

McLaughlin, M. (2017). "Less Money, More Problems: How Changes in Families' Disposable Income Affect Child Maltreatment." *Child Abuse & Neglect*, 67, 315-321.

McLaughlin, M., & Jonson-Reid, M. (2017). "The Relationship between Child Welfare Financing, Screening, and Substantiation." *Children and Youth Services Review*, 82, 407-412.

McLaughlin, M., & Rank, M. (forthcoming). "Estimating the Economic Cost of Childhood Poverty in the United States." *Social Work Research*.

McLaughlin, M., Pettus-Davis, C., Brown, D., Veeh, C., & Renn, T. (2017). "The Economic Burden of Incarceration in the U.S." St. Louis, MO: Institute for Advancing Justice Research and Innovation.

WORKS UNDER REVIEW

"The Relationship between Cigarette Taxes and Child Maltreatment Rates." Revise & resubmit (3rd round), *Child Abuse & Neglect*.

MEDIA MENTIONS

Wired, 10/1/17; The Fiscal Times, 5/12/17; The Daily Caller, 4/2/17; Huffington Post, 9/13/16; ThinkProgress, 9/12/16; St. Louis Post-Dispatch, 9/10/16; You Gotta Believe NYC radio program, 10/12/2014; KPLR Pulse of St. Louis, 3/8/2014; Poets and Quants, 7/2/2013; Graduate Management Admission Council, 6/20/2013; Washington Magazine, 2/2013; The Record, 10/8/2012; KMOV 6/9/2012; TacticalGear.com, 5/1/2012; Student Life, 2/23/2012; KSDK, 2/22/2012; St. Louis Business Journal, 4/25/2010.

SPECIALIZED SKILLS

Working proficiency of Spanish.

Working proficiency of French.

Proficient with Stata data analysis and statistical software package.

Proficient with Microsoft Excel, Project, Publisher, PowerPoint, and Word.